Global Mattress Market: Industry Analysis & Outlook

(2017-2021)

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A mattress is a large pad for supporting the reclining body, used as a bed or as part of a bed. Mattresses may consist of a quilted or similarly fastened case, usually of heavy cloth, that contains hair, straw, cotton, foam rubber, etc., or a framework of metal springs. The mattress support layer, also known as its core, includes all the layers below the quilting and comfort layers of a mattress.

There are several choices of mattresses available in the market on the basis of material used in it. Mattresses are sold in four standard sizes. Known from smallest to largest as twin, full, queen, and king size, the queen size being the most popular choice.

The key factors driving the growth of the mattress market are growing innerspring mattress segment, increasing number of bedrooms, influence of hospitality and real estate, growing online sales, growth in construction sector, rising frequency of home renovation activities and rise of luxury mattress segment. Some noteworthy trends of this industry are preference for customized mattresses, need for multifunctional beds, growing demand for eco-friendly mattresses, and introduction of online bed-in-a-box. However, the expansion of the market is hindered by costs of mattresses, review and rating competition and volatile prices of raw materials.

The report “Global Mattress Market” provides a comprehensive study of the global market with detailed analysis of market size, distribution channel and major product segments along with the US and International market. The major trends, growth drivers as well as issues being faced by the industry are being presented in this report. The industry comprises few large players such as Tempur Sealy International Inc., Select Comfort Corporation, Dorel Industries Inc. and Serta Simmons Bedding, LLC. All these companies have been profiled in the present report highlighting their key financials and business strategies for growth.
Increasing number of bedrooms, rise of luxury mattresses and growing online sales to drive the market.

- The global wholesale mattress market was valued at US$... billion in the year 2016, in comparison to US$... billion in 2015, representing a growth of ...%.

- As of 2016, ...% market share is attributed to the US region and ...% to international.

- Specialty sleep retailers is the primary channel for distributing mattresses, accounting for the largest share of ...% in 2016. It was followed by furniture retailers with share of ...%. Department stores, warehouse clubs and direct-to-consumers shared ...% each in the global mattress sales.
The US wholesale mattress market increased from US$... billion in the year 2015 to US$... billion in the year 2016, showing an incline of ...%.

The international market for wholesale mattresses was valued at US$... billion in the year 2016, as compared to US$... billion in the year 2015, registering a growth of ...%.

Serta Simmons accounted occupied the largest share of ...% in the US mattress market in 2016, followed by Tempur Sealy and Select Comfort with share of ...% and ...% respectively.
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