

U.S. Education Market: Industry Analysis & Outlook

(2019-2023)

January 2019



Executive Summary

Education refers to as a learning experience which brings change in person's capability and thinking through knowledge, skills, values, beliefs and certain habits. The education system in the United States has a decentralized structure based on Federal Constitution and follows a specific pattern where early childhood education is followed by primary (elementary) school, middle school, secondary school (high school) and post-secondary (tertiary) education.

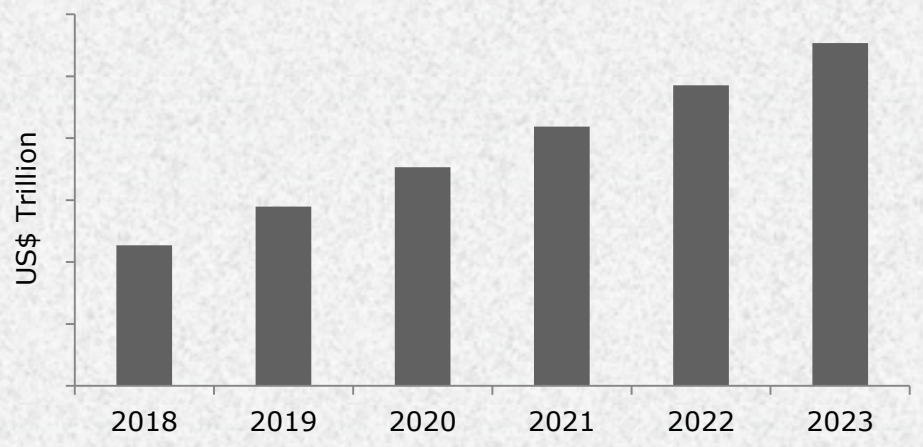
Online learning is a major factor contributing to the growth of the U.S. education market. Increasing adoption of online courses over the traditional method contributed to the growth of the market. The increasing number of student enrollments in the U.S. showed rising demand for skilled professionals and quality learning. Accelerating economic growth with increasing capital investments in the market has a massive impact on the education market in the United States. Rising use of technology in education will accelerate the growth of the education market in the country.

K-12 segment dominated the U.S. education market which is mainly driven by the mounting requirement of skilled labor and increasing adoption of blended learning methods. The growing number of mergers and acquisitions in the market indicated the rising collaboration with software technologies and expanding cost-effective learning is expected to drive the market growth in the coming years. However, strict legal and regulatory issues and increased competition from foreign universities in the education market in the U.S. negatively affects the growth of the U.S. education market.

The report "U.S. Education Market: Industry Analysis & Outlook (2019-2023)" by Koncept Analytics provides an extensive research and detailed analysis of the present market along with future outlook. The report discusses the major growth drivers and challenges of the market along with the U.S. dependence on other countries for growth including China and India. The report profiles the key players of the market including Bright Horizons Family Solutions, Grand Canyon, Inc., Strayer Education, Inc. and 2U, Inc.

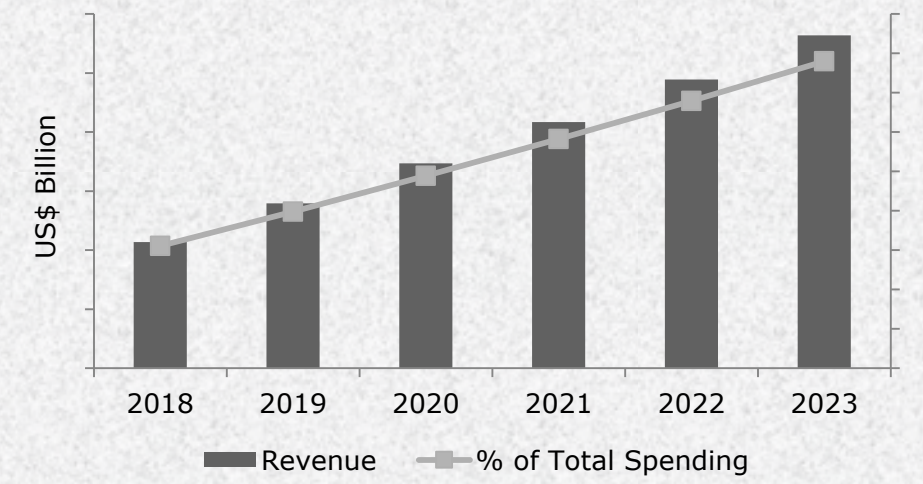
Increasing investment in education and growing importance of early education supported the growth of the U.S. education market.

The U.S. Education Market Forecast (2018-2023)

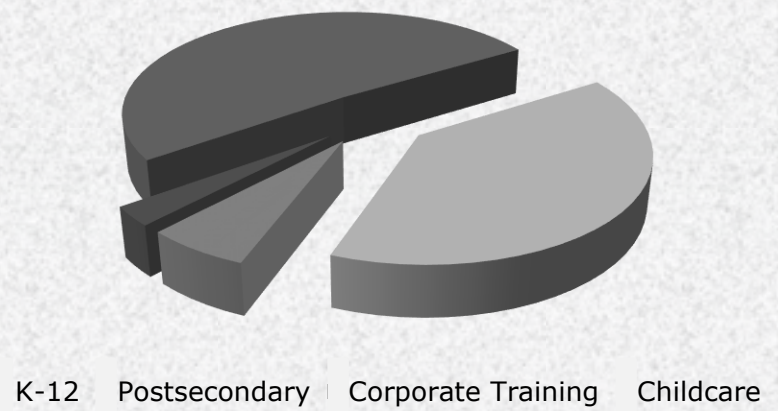


- The U.S. education spending is projected to reach US\$... trillion in 2023, increasing from US\$.. trillion in 2018, recording growth at a CAGR of ...% for the period spanning 2018-2023.
- The for-profit education sector of the U.S. is estimated to reach US\$... billion in 2023, increasing from US\$... billion in 2018, showing CAGR of ...% for the period spanning 2018-2023.
- K-12 held the largest share of the U.S. education market with ...% of total spending followed by postsecondary segment with ...% share. Corporate training accounted for a relatively smaller share of ...% of the total spending in 2018.

The U.S. For-Profit Education Market (2018-2023)

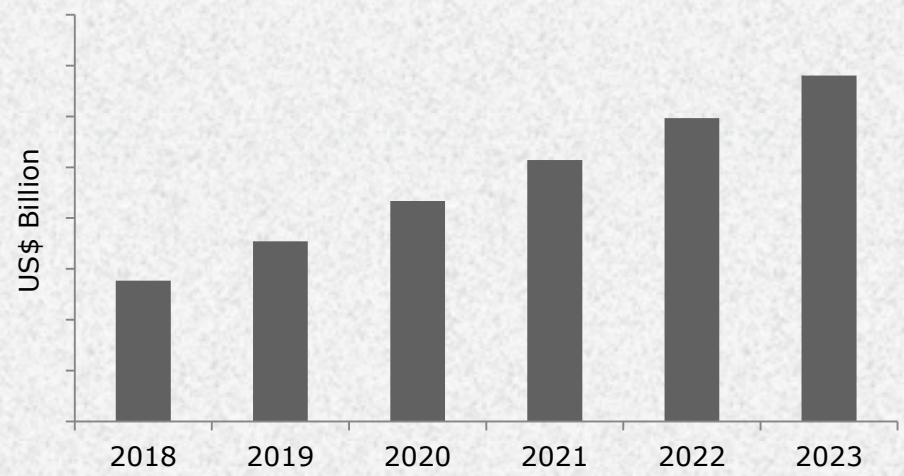


The U.S. Education Market by Segments (2018)



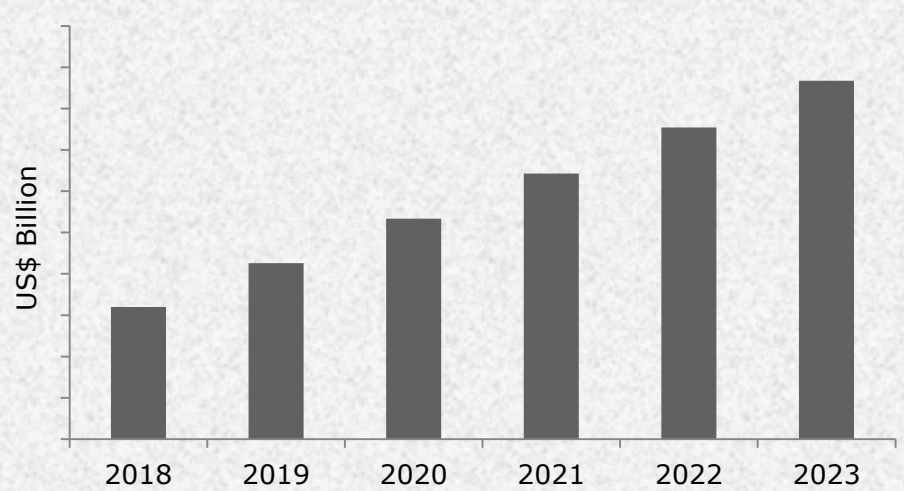
Rising international demand and increasing use of technology will drive the education market in the United States...

The U.S. K-12 Education Market Forecast (2018-2023)

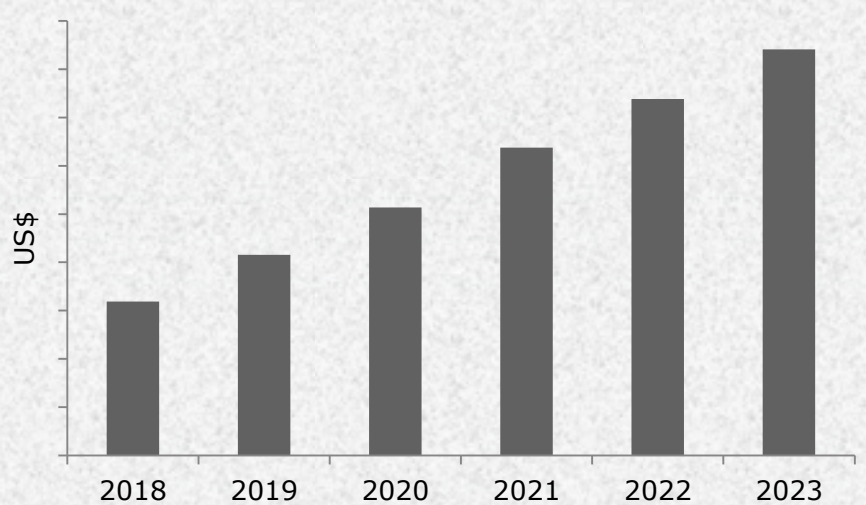


- The K-12 education segment is estimated to reach US\$... billion in 2023, increasing from US\$... billion in 2018, recording growth at a CAGR of ..% for the period spanning 2018-2023.
- The U.S. for-profit postsecondary market is estimated to reach US\$... billion in 2023, increasing from US\$... billion in 2018, recording growth at a CAGR of ...% for the period spanning 2018-2023.
- The U.S. corporate training spending per employee is estimated to reach US\$... in 2023, increasing from US\$.... in 2018, recording growth at a CAGR of ...% for the period spanning 2018-2023.

The U.S. For-Profit Postsecondary Education Market Forecast (2018-2023)



The U.S. Corporate Training Spending Per Employee Forecast (2018-2023)



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