Global Botulinum Toxin & HA Fillers Market: Industry Analysis & Outlook

(2017-2021)

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Botulinum toxin is a neurotoxin produced by the bacteria Clostridium Botulinum that has several cosmetic and therapeutic uses. Botulinum toxin A, when injected, blocks the nerve signals that cause muscles to contract. Unlike BT, which is directly used to stop muscle movement, HA fillers are directly injected into the skin to fill wrinkles, depressed, or folded points in the face. It also brings water to the surface of the skin to keep it looking fresh and supple.

Botulinum Toxin and HA fillers are used for both aesthetic and therapeutic purposes. Both BT and HA fillers are generally used as non-surgical aesthetic injectables. The therapeutic uses of BT includes procedures such as muscle movement disorders (cervical, dystonia, spasticity), urinary tract conditions (overactive bladder and urinary incontinence), excessive sweating, chronic migraine headache and others.

The global BT and HA fillers market is likely to grow strongly in the coming years driven by increasing female participation in employment, rising GDP per capita, increase in middle class population globally and ageing population. Key trends of the market includes rising number of BT and HA filler procedures per surgeon, reduced safety concerns of aesthetic procedures and sustainable demand driven by short term procedure effect. However, growth of the market can be hindered by several factors including potential health risk of undergoing aesthetic procedures and intense competition leading to price fall.

The report “Global Botulinum Toxin & HA fillers Market: Industry Analysis & Outlook (2017-2021)” by Koncept Analytics provides an extensive research and detailed analysis of the present market along with future outlook. The report discusses the major growth drivers and challenges of the market, covering the U.S., Europe and ROW regions along with the global market. The report profiles the key players of the market including Allergan, Medytox and Ipsen.
Growth of the global Botulinum toxin market was supported by increased preference for non-surgical therapies and increased application in therapeutics.

- The global Botulinum toxin (BT) market reached US$.. billion in year 2016, increasing from US$.. billion in the previous fiscal year, recording growth at an impressive CAGR of .. % for the period spanning 2012-2016.

- In year 2016, the U.S. stood as the largest market for Botulinum toxin holding .. % share followed by Europe that held .. % share.

- In year 2016, nearly ..% of the total market represented therapeutic segment followed by ..% share of aesthetic segment.
Growth of the HA filler market will be driven by increased number of high-income females in emerging markets, proven safety of HA and increased access to non-surgical procedures.

- The global HA fillers market reached US$.. billion in the year 2016, increasing from US$.. billion in the previous fiscal year.

- In year 2016, the global aesthetic HA fillers procedures reached .. thousand, increasing from .. thousand in the previous fiscal year, recording growth at a CAGR of .% for the period spanning 2012-2016.

- The U.S. therapeutic BT market is expected to reach US$.. million in the year 2021, increasing from US$.. million in the preceding year, recording growth at a CAGR of ..% for the period spanning 2017-2021.
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Koncept Analytics
CS-36, First Floor, Ansal Plaza
Vaishali, Ghaziabad,
U.P. – 201010
T: +91-120-4130959
M: +91-9811715635
vikas@konceptanalytics.com

www.konceptanalytics.com